

DON'T FORGET TO ENTER BABY IN Borden's Baby Contest

Helen Bernice Williams,
511 10th st. sw.Byron E. Tracey,
814 Kennedy st. nw.Elisabeth Lillian Wallace,
917 New York ave. nw.Y. William Rose, Jr.,
52 R. I. ave. nw.Katheryne Anna Stein,
219a P st. nw.Pattie Matthews Jordan,
520 E st. ne.Grant Calvin Thompson,
919 F st. ne.Mary E. Bonifant,
Macon, Ga.Elizabeth Burgess Roberts,
617 Md. ave. sw.Evelyn Eugenia Newman,
1214 B st. nw.Norman Lee Dulin,
1220 Pa. ave. se.Catherine Pauline Batter,
618 Keefer place nw.Robert Francis Nicholson,
801 L st. ne.

DON'T FORGET

Gail Borden
EAGLE BRAND
CONDENSED MILK

HAS NO EQUAL FOR INFANTS AND
GENERAL HOUSEHOLD PURPOSES

A can of Gail Borden's Eagle Brand Condensed Milk is shown next to the illustration. The can has a label that reads "GAIL BORDEN'S EAGLE BRAND CONDENSED MILK" and "NEW YORK, U.S.A."

CONDITIONS OF CONTEST.

All Babies Under Three Years of Age May Be Entered.

Make your own entry blank or simply fill out entry blank to be found in each day's issue of The Herald, and paste same on back of recent photograph of baby.

Be sure that full name, age, weight, sex, and address, and also parents' names, be written plainly.

Mail photograph at once to the Baby Contest Editor of The Washington Herald, D. C.

Don't delay.

Your baby need not have been raised on Borden's Eagle Milk to enter this contest. It is open to all.

The photo may be accompanied by a label taken from a can of Borden's Eagle Brand Condensed Milk.

If you have no photograph of the baby, read about the photographer who has been engaged to do this work **FREE OF CHARGE**.

If you do not want photograph published, state so in writing on the back, or comment will be presumed.

BABY BOOK FREE
Every baby one year of age or under
will receive a free book, illustrated
Baby Book, written by Dr. Stillman.

220 PRIZES FOR BORDEN'S BABY CONTEST

FIRST PRIZE—\$50 IN GOLD.

Second Prize—Handsome Child's Crib, solid brass, satin finished, complete, including Sprung Mattress, Feather Pillow, and Sheet. Value \$45. (Purchased from and on exhibition at W. H. Moore & Sons.)

Third Prize—Handsome Gold Baby Loftus and Chain. (Purchased from and on exhibition at Galt & Bro's.)

Fourth Prize—Handsome Go-cart, best made. (Purchased from and on exhibition at Woodward &洛夫特.)

Fifth Prize—Child's Solid Silver Gold-lined Bowl and Plate, suitably engraved. (Purchased from and on exhibition at Galt & Bro's.)

Sixth Prize—Child's Solid Silver Gold-lined Cup, suitably engraved. (Purchased from and on exhibition at Galt & Bro's.)

Seventh Prize—Child's Solid Silver Gold-lined Cup, suitably engraved. (Purchased from and on exhibition at Galt & Bro's.)

Eighth Prize—\$7.50 in Gold.

Ninth Prize—Baby's High Chair. (Purchased from and on exhibition at W. H. Moses & Sons.)

Tenth Prize—\$5.00 in Gold.

The Next Ten Awards—A Beautiful California Wool Blanket. (Purchased from and on exhibition at A. Klein, Jewel Co.)

The Next Twenty-five Awards—a handsome Set of Toy Dishes, in enamel and aluminum ware. (Purchased from and on exhibition at Woodward &洛夫特.)

The Next Twenty-five Awards—Solid Sterling Silver Baby Spoon.

The Next Fifty Awards—A Silver Metal cash.

The Next One Hundred Awards—A Diploma card.

SPECIAL NOTICE

Immediately on our receiving the photograph of baby, parents will be mailed a ticket entitling them to an admission to the Pure Food Show to be held at Congress Hall November 8 to 15.

Free Photos for Baby

If you have no suitable photograph, we have arranged for your baby's picture to be taken **WITHOUT CHARGE**. You may take a label from a can of Borden's Eagle Brand Condensed Milk and the entry blank printed daily in The Herald, correctly filled out, to The Bachrach Studio, No. 1331 F street northwest, who will take free a photograph of the baby, and will deliver the same to the Borden's Baby Contest Editor, care The Washington Herald.

Photographer Who Takes Photos Free.

The Bachrach Studio,

1331 F Street N. W., Washington, D. C.

No Free Photographs will be returned.

BORDEN'S CONDENSED MILK CO.

All of the photographs will be published
within twelve to six months. Parents
should indicate their preference in the
order of the time of entering in the photo.